

COATED KEEPS THINGS CRISPY



CRISPIEST *CrispToGo, Clear Coat*

OUR PREMIUM DELIVERY FRY! Our proprietary wheat batter gives our crispiest fries their buttery flavor and unmatched texture. These hot potatoes support kitchens' most ambitious creations and stay hot, crispy, and delicious for up to 30 minutes—perfect for takeout and delivery!

- **PERFECT BASE FOR LOADED FRIES**
- **ULTIMATE CRUNCH**
- **UNPRECEDENTED HOLD TIME**

CRISPIER *FlavorCrisp, Jersey Shore*

The perfectly seasoned batter we use for our FlavorCrisp and Jersey Shore fries is made of a blend of wheat and starch that helps your fries hold their heat and crispy texture longer—even in transit!

- **SEASONED TO PERFECTION**
- **STAY HOT LONGER**
- **A FAN FAVORITE!**

CRISPY *Fine Coat*

Thanks to their virtually invisible starch-based coating, our Fine Coat fries stand up well to a little wait time. These lightly crispy, classic options are full of delicious potato flavor and a customer favorite for takeout or delivery.

- **LONG HOLD TIME**
- **GREAT PLATE COVERAGE**
- **UNBEATABLE TASTE EVERY TIME**



BETTER HOLD TIME

Coated fries remain hot and crispy longer than traditional, uncoated fries.



+11.4%*

The demand for coated fries continues to grow!



ENDLESSLY VERSATILE

Perfect as a loaded appetizer, seasoned snack, or simple side.

*NPD Potato Track: YE Oct'21

GOLDEN GOODNESS AWAITS

+16%

in delivery/carry-out
traffic attributed to
Coated French Fries.*

Choose your own canvas for culinary creativity.

	SUB BRAND	PRODUCT	PRODUCT CODE	CUT SIZE	BATTER TYPE	FLAVOR/TASTE	ATTRIBUTES & BENEFITS
CAVENDISH FARMS COATED PRODUCTS							
CRISPIEST	CrispToGo	STRAIGHT CUT	56210 05361	3/8"	WHEAT	PASTRY FLAKY, SALTY	Perfect for Delivery, Remains Crispy for over 30 minutes
	Clear Coat	SHOESTRING	56210 05311 / 56210 05611	1/4"	WHEAT	BUTTERY FLAVOR	Crispy Texture, Light Golden Color
	Clear Coat	STRAIGHT CUT	56210 05301 / 56210 05601	3/8"	WHEAT	BUTTERY FLAVOR	Crispy Texture, Light Golden Color
	Clear Coat	PUB FRY, SKIN-ON	56210 05004	3/8"	WHEAT	BUTTERY FLAVOR	Crispy Texture, Light Golden Color
	Clear Coat	PUB FRY, EXTRA CRUNCH	56210 55185	3/8"	WHEAT	BUTTERY FLAVOR	Crispy Texture, Light Golden Color
	Clear Coat	WEDGE	56210 05225	8-Cut	WHEAT	BUTTERY FLAVOR	Crispy Texture, Light Golden Color
	Clear Coat	SWEET POTATO	56210 20811	5/16" X 1/2"	WHEAT	BUTTERY FLAVOR	Crispy Texture, Light Golden Color
	Clear Coat	SWEET POTATO	56210 20812	3/8"	WHEAT	BUTTERY FLAVOR	Crispy Texture, Light Golden Color
CRISPIER	Flavor Crisp	CRISPY SEASONED LATTICE, SKIN-ON	56210 05208	N/A	WHEAT	GARLIC, ONION AND SAVORY SPICES	Flavorful, Crispy Coating, Light Red Color
	Flavor Crisp	SEASONED WEDGE	56210 05223	8-Cut	WHEAT	GARLIC, ONION, SAVORY SPICES AND HERBS	Flavorful, Crispy Coating, Flecks of Herbs
	Flavor Crisp	SEASONED DICED POTATOES, SKIN-ON	56210 05222	3/4" X 1/2" X 1"	WHEAT	GARLIC, ONION, SAVORY SPICES AND HERBS	Flavorful, Crispy Coating, Flecks of Herbs
	Flavor Crisp	SELECT SPICY STRAIGHT CUT	56210 35101	3/8"	WHEAT	SPICY	Bold Flavor, Crispy
	Flavor Crisp	SELECT SPICY WEDGE, SKIN-ON	56210 35119	10-Cut	WHEAT	SPICY	Bold Flavor, Crispy
	Jersey Shore	SEASONED THICK CUT, SKIN-ON	55776 00090	3/8"x1/2"	WHEAT	SIGNATURE GARLIC, SEA SALT AND CRACKED BLACK PEPPER BATTER	Strong Flavor Appeal, Bright Orange Color
	Jersey Shore	SEASONED SWEET POTATO, SKIN-ON	55776 00091	3/8"x1/2"	STARCH	SIGNATURE GARLIC, SEA SALT AND CRACKED BLACK PEPPER BATTER	Strong Flavor Appeal, Bright Orange Color
CRISPY	Fine Coat	CRISPY LATTICE	56210 05508	N/A	STARCH	POTATO	Invisible Coating, Light and Crispy
	Fine Coat	POTATO SCOOPS, SKIN-ON	56210 05572	N/A	STARCH	POTATO	Invisible Coating, Light and Crispy
	Fine Coat	SHOESTRING	56210 05501	1/4"	STARCH	POTATO	Invisible Coating, Light and Crispy
	Fine Coat	SHOESTRING, SKIN-ON	56210 05521	1/4"	STARCH	POTATO	Invisible Coating, Light and Crispy
	Fine Coat	THIN CUT	56210 05503 / 56210 05603	5/16"	STARCH	POTATO	Invisible Coating, Light and Crispy
	Fine Coat	THIN CUT, SKIN-ON	56210 05505	5/16"	STARCH	POTATO	Invisible Coating, Light and Crispy
	Fine Coat	STRAIGHT CUT	56210 05502 / 56210 05602	3/8"	STARCH	POTATO	Invisible Coating, Light and Crispy
	Fine Coat	STRAIGHT CUT, SKIN-ON	56210 05506 / 56210 05606	3/8"	STARCH	POTATO	Invisible Coating, Light and Crispy

*NPD CREST YE Feb 2022. Traffic percent change vs two years ago, includes Canada+USA

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